



ANNUAL
REPORT 2024



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Dear Friends, Partners, and Supporters,

Looking back on 2024, I feel incredibly grateful for the journey we've shared at Sport2Be. Thanks to your support, thousands of young people found new hope and opportunities through sport - developing their skills, their confidence, and their future.

This year was a turning point for our organisation. With the arrival of new structural partners, we were able to grow our impact: new sports sessions, more youth engaged, and stronger pathways toward employment and education. Our programmes continue to show that sport is a powerful tool to connect, inspire, and empower.

None of this would be possible without our amazing team. Coaches, volunteers, and staff bring the mission to life every day with energy, heart, and professionalism. Together, they create a space where young people can grow, feel supported, and believe in themselves.

To all our partners and supporters: thank you. Your trust is the energy that keeps our team moving forward.

As we move into 2025, we're more committed than ever to growing our programmes and reaching even more young people. There is still much to do, but together, we can go further and make a lasting difference.

With gratitude and determination,

Tanguy Nève, Founder of Sport2Be

FROM SPORT
TO JOB



BEFORE
STARTING...

... and because a movie is worth a thousand words

Check this out



Sport2Be aspires to facilitate the social and professional insertion of vulnerable young people through sports

WHY?

We believe every young person deserves the chance to succeed, regardless of their background. In a time where social cohesion is more important than ever, we use sport to foster inclusion, build bridges, and create pathways to brighter futures.

WHO?

We support underprivileged youth aged 6 to 25, working alongside dedicated coaches, volunteers, and partners who share our mission to empower and inspire.

HOW?

Through weekly and free sports and professional integration programmes, we make young people confident and provide them with the tools and opportunities to thrive in life.



WHAT?

6 years old

16 years old

20 years old

25 years old

Sport & interpersonal skills

Professional development

Social integration

SPORT2BE THROUGHOUT THE YEARS



SPORTS OFFERING FREE QUALITY SPORT

We are dedicated to provide **free sports activities** for young people aged 6 to 20, driven by our belief in the **power of sports as a catalyst for positive change.**

We aim to give every young person access to quality weekly sports sessions - mixed or girls-only - by removing financial barriers and being present in underprivileged neighbourhoods. Sport is the backbone of our approach, it's a universal language, a bridge between people, and a tool for growth.

By being present in their everyday environment we build trust with young people and their families. Our sessions promote key values like respect, teamwork, and perseverance, while boosting self-confidence and well-being. In 2024, we added Fitness to our wide range of sports, helping even more youth discover new passions.

These moments on the field create the foundation for personal, social, and professional growth.



○ Mixed activities ● Girls-only activities

EXPANDING SPORTS ACTIVITIES

In 2024, we expanded our reach with the opening of new fields at Lemmens and Van Kalken, while also introducing fitness as a new discipline in September. Looking ahead, hockey will join our sports offerings in February 2025, further diversifying the opportunities available to our youngsters.

ANDERLECHT (1070)

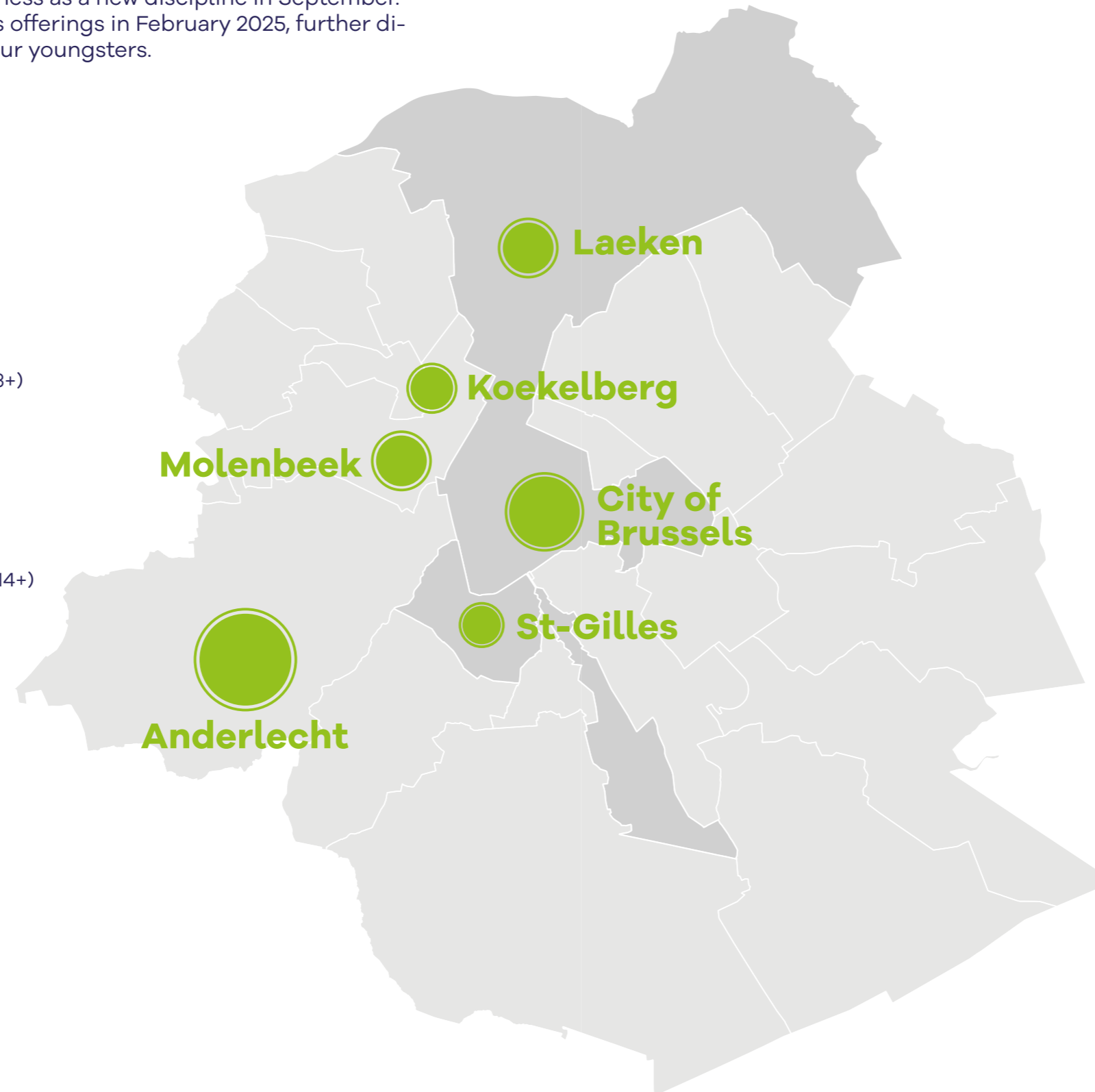
- **Lemmens** : boxing ^{NEW}
- **Verdi** : basketball
- **Lemmens** : basketball (*)
- **Rauter** : football
- **Scheut** : football
- **Verdi** : football
- **Peterbos** : football (*)
- **Lemmens** : hockey (*)
- **Sint-Guido** : street soccer (13+)
- **Van Kalken** : fitness (*) ^{NEW}

CITY OF BRUSSELS (1000)

- **Vander Putten** : basketball (14+)
- **Dansaert** : dance (*) ^{NEW}

LAEKEN (1020)

- **Cité Modèle** : football
- **Cité Modèle** : basketball (*)



MOLENBEEK (1080)

- **Decock** : football ^{NEW}
- **West Station** : dance (*)
- **Decock** : street soccer
- **West Station** : basketball (*)

KOEKELBERG (1081)

- **Victoria** : basketball

BRUSSELS-CAPITAL REGION

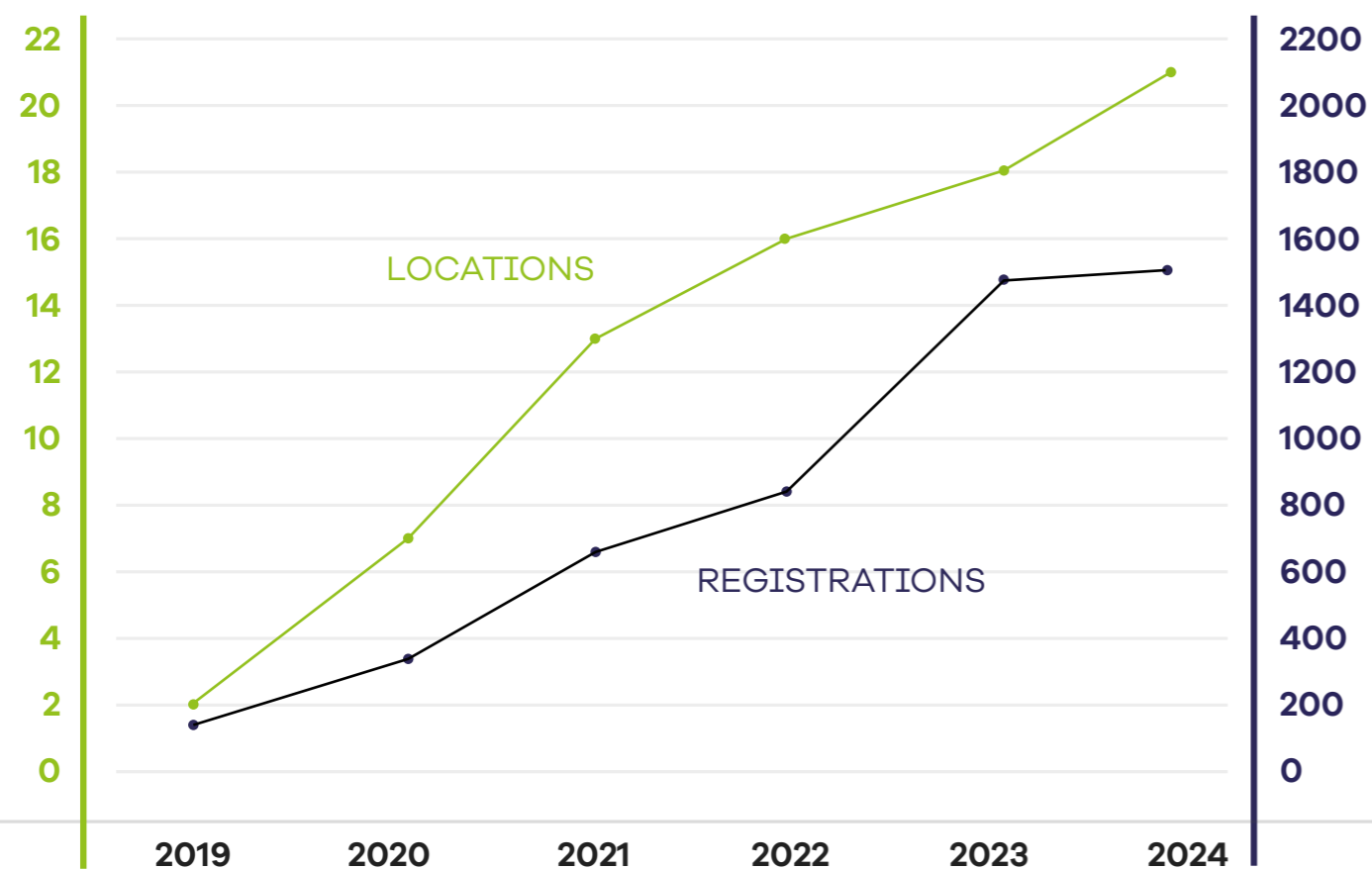
- **Ad hoc demo's** : basketball, dance, street soccer

ST-GILLES (1060)

- **Halle Gate** : boxing (*)

- (*) Upcoming
- (*) Active in a **BASIC-FIT** club

EVOLUTION THE LAST YEARS



A FEW NUMBERS IN 2024

1502
registrations for sports activities in 2024

25%
of girls

52
sports coaches

14
junior sports coaches
coming from the fields

6
sporting disciplines

51
weekly sports hours



Dance Show

Sport2Be's dance girls, who exclusively benefit from dance classes every Monday and Wednesday, enthusiastically showcased the choreographies they learned with their dedicated teachers.

This vibrant afternoon brought together a festive gathering of mothers, sisters, and friends, all joining in celebration of a remarkable performance.

Once again, this was made possible thanks to our valued partner, Basic-Fit, who generously host the dance classes every week.



End of year street soccer tournament

In December 2024, Sport2Be organised a vibrant street soccer tournament at the prestigious Gare Maritime in Tour & Taxis, with 200 participants.

This event marked the highlight of their season, celebrating the skills and teamwork they developed during their weekly trainings with Sport2Be. Set in a stunning venue, the tournament showcased the spirit and determination of our young players, capping off an incredible year of growth and empowerment through sport.



End of the year football tournament

To end the school year on a high note, we organised a football tournament where all Sport2Be participants from all disciplines could come together for a friendly competition.

A beautiful sunny day of June that brought together no less than 200 young individuals and about 15 coaches. The 2025 edition is coming!



End of the season basketball tournament

Sport2Be's annual basketball tournament welcomed 100 participants competing across several age categories in an exciting day of sportsmanship and teamwork.

Families and friends gathered to cheer on the players, celebrating their skills and dedication. This highlight of the year was made possible thanks to our committed coaches and valued partners.

Coaching Academy

In August 2024, we launched the new season with an inspiring gathering of all our dedicated coaches.

As volunteers, our coaches play a crucial role in transmitting the values of sport—such as respect, resilience, and teamwork—to our young participants.

They are also the first ambassadors of our Job programme, encouraging youth to join our professional integration initiatives. This event was a celebration of their commitment and an opportunity to align our shared mission for the year ahead. Their passion and leadership remain at the heart of everything we achieve at Sport2Be.



JOB PROGRAMME

OFFERING THE RIGHT TOOLS
ON THE PATH TOWARDS JOBS & TRAINING



Low income, limited education, and parents of foreign origin still make it harder for many young people to break free from intergenerational poverty. That's why Sport2Be focuses on the neighbourhoods most affected. Through sport, we build trust with youth and their families — creating the connection needed to engage them in our job-readiness programme.

In 2024, this programme was redesigned to boost its impact. One key initiative is **Job2Day**, a practical and inspiring day held five times per season. Participants build a CV, practice job interviews, take part in an eloquence workshop, and learn about workplace expectations. These moments are designed to boost their confidence and give them the tools to succeed professionally.



JOB2DAY

Job2Day is a hands-on event designed to give young people a solid starter kit for entering the job market. Each session supports 50 participants as they build their resume, practice job interviews, boost their speaking skills, and learn the basics of professional behavior.

It's a powerful boost in confidence that prepares them to actively apply for jobs and seize their first professional opportunities.

BOOST2JOB

Boost2Job is a series of targeted activities designed to support young people on their path to employment. Through personalised coaching, career orientation, and tailored connections with business and public partners, we help each participant move forward based on their individual needs.

These actions strengthen their soft skills and confidence, helping them take the next step in their job search with clarity and motivation.



BOOTCAMPS

Bootcamps are immersive experiences designed to inspire young people and spark interest in various professions.

Through themed visits to partner companies and institutions, participants explore fields such as IT, sports, media, hospitality, mobility, and jobs in short supply, acting as triggers for their professional aspirations.

ACTIVITIES

Activities aim to familiarise young people with the professional world and its key players.

These include attending job fairs, visiting trade fairs like Salon SIEP, participating in exchanges with youth from foreign partner associations, and joining workshops focused on building self-confidence.

MENTOR OF THE PROGRAMME

Since the launch of the programme in 2021, we are delighted to have had inspiring individuals as mentors of the programme. After Philippe de Selliers (Leonidas), Faustino Rabasot (Decathlon) and Nadine Khouzam (Meta), we are privileged to welcome **Jean-François Lenvain as the mentor for the programme** for the school year 24-25. As a former educator, ultra-runner and head of the social unit at RSC Anderlecht, Jean-François is the founder of the «Tous à Bord» NGO and has supported numerous high-level athletes, including Remco Evenepoel and Bashir Abdi, in their social and professional development. He is the ideal mentor to inspire, guide, and equip our participants with the confidence and skills they need to succeed in the job market.

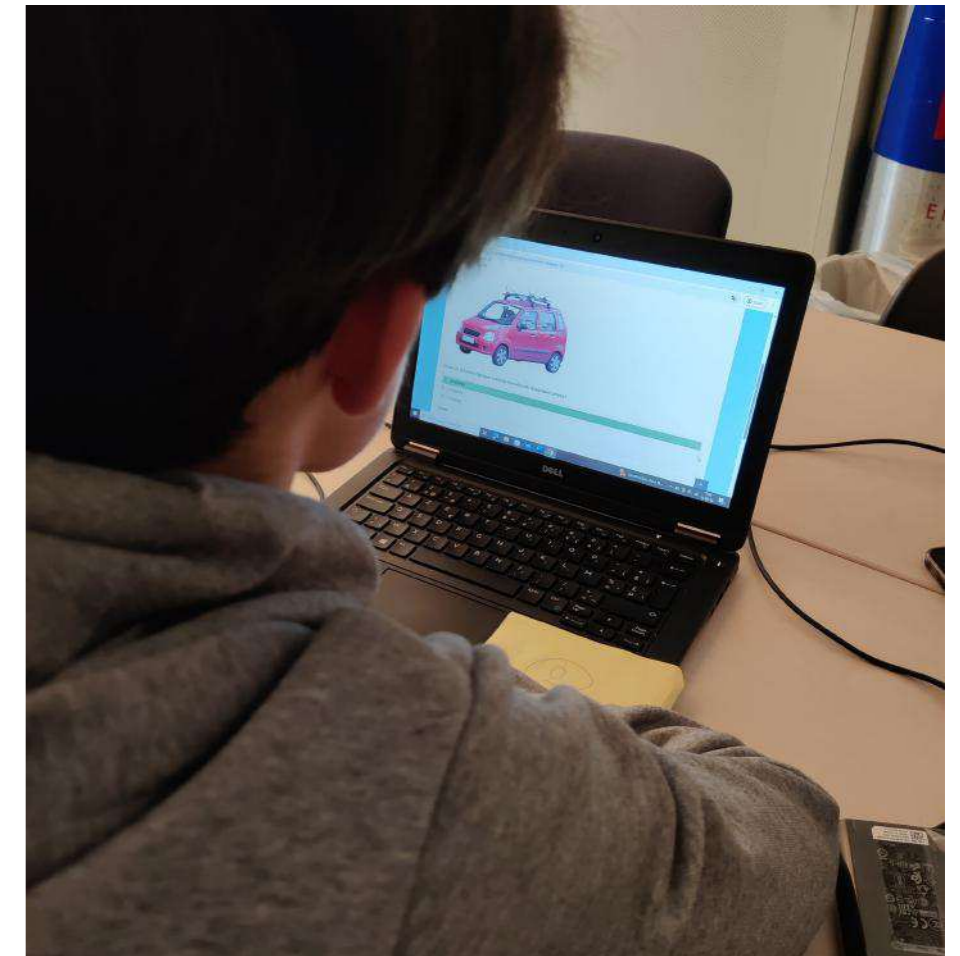
4th EDTION

«AUTOUR DU TERRAIN»

Unique in its approach, this event brings employers into the comfort zone of the youngsters—around a sports field—encouraging open and enriching exchanges.

The afternoon mixed job-oriented workshops and casual conversations with partner companies like Basic-Fit and IKEA, alongside inclusive sports matches where teams blended participants and recruiters. These moments sparked genuine dialogue, opened career doors, and inspired ambition.

We were also honored by the presence of Minister of Employment Bernard Clerfayt, Mayor Fabrice Cumps, and Aldermen Julien Milquet (Sports) and Fatiha El Ikdimi (Youth), who witnessed firsthand the power of sport to boost inclusion and opportunity.



DRIVING LICENCE

Every week, Sport2Be organises dedicated sessions to help young people prepare for and pass their theoretical driving license exam. Recognising that a driving license is a vital asset when entering the job market, we provide tailored support to guide participants through the learning process. By fostering understanding and building confidence, Sport2Be empowers these young individuals to succeed, enhancing their employability and opening doors to new career opportunities.

KEY RESULTS

192

work experiences found
since the launch of our job
programme in 2021

263

**registered to the
programme**
2023-2024

42

% of girls
registered to the programme
in 2024-2025

60

collective activities
in 2024

88

% of young people
say they are ready to apply for
jobs after Job2Day

FROM SPORTS TO JOB

SUCCESS STORIES

Thanks to our partners, many young people have gained valuable job experiences, boosting their confidence and future prospects. Here are a few inspiring examples!



EXPLORING CAREER PATHS

COMPANY VISITS

Discovering different workplaces and professions helps young people envision their future. Through visits to various companies and sectors, they gain inspiration, explore career possibilities, and find new motivation for their professional journey.



DISCOVERING & EXCHANGE

Discovering and Exchanges are at the heart of Sport2Be's mission to open doors and broaden horizons for young people. Through intercultural trips and shared experiences, participants connect with peers from diverse backgrounds, fostering understanding and mutual respect. These moments of discovery spark curiosity, confidence, and meaningful bonds that encourage young people to envision a future filled with possibilities. Participation in these events is also a reward for the most motivated youngsters, recognising their dedication and inspiring others to pursue excellence throughout the year.



FESTIVAL 24

Six young participants from Sport2Be had the extraordinary opportunity to take part in Festival 24, an international event organised by Sport dans la Ville, a key partner of the Paris 2024 Olympic Games for managing the social and societal legacy of the Games.

Bringing together over 500 young people in 63 delegations from 36 different countries spread over 5 continents, the festival celebrated the power of sport to connect and inspire across cultures. After five enriching days in Lyon, filled with exchange and discovery, the participants experienced an unforgettable moment: attending the opening ceremony of the Paris 2024 Olympic Games, a true testament to the unifying spirit of sport.

FUTBOL MAS

Sport2Be had the pleasure of welcoming six young girls from FutbolMas Paris for an enriching exchange with participants from our Girls programme. This inspiring encounter included a shared basketball training session, fostering teamwork, cultural exchange, and a shared passion for sport. Moments like these highlight the unifying power of sport and the value of connecting young people across borders.



SPORT DANS LA VILLE

In October 2025, youngsters from Sport dans la Ville joined Sport2Be participants for an enriching exchange during a 3-day bootcamp. The programme included basketball sessions, visiting & supporting RWDM at a live match, visits to Technicity and Vivaqua, and a memorable teambuilding day at the Belgian seaside with outdoor activities on the beach organized by Tero.

BUILDING TRUST WITH FAMILIES AND GIRLS

WE MET THE PARTICIPANTS' FAMILIES

Meeting the participants' families provides a valuable opportunity to gather feedback, ensuring they understand who Sport2Be is and what we stand for. It allows us to showcase the variety of sports we offer and introduce them to our Job-programme, while also gaining insights into the impact of our activities. These visits are essential for building trust, strengthening our relationship with families, and enhancing Sport2Be's reputation within our target communities. Since 2021, we visited more than 500 households, reinforcing our commitment to fostering connections and continuous improvement.



On top of enabling us to collect information and feedback, it adds a human dimension to our activities. Families are often a bit reluctant to welcome me in their house at first but, when I leave after the visit, the feeling is always positive. It strengthens their confidence in us, we are no longer just a sports organisation.

Yassine, coach and support for the family visits



My children love basketball but I can't afford it. Before Sport2Be, I tried to sign them up for the cheapest sports, but in vain. Fortunately Sport2Be came to my rescue.

Mother of Chris Bajjika

As a mum, I've noticed a huge change in his attitude and self-confidence.

Mother of Nassim Mechboua

It means a lot to him — he used to struggle with others and kept to himself. Since he joined Sport2Be, he's come out of his shell. He's more open, more confident, and it really shows.

Father of Gourad Issam

There's something truly human about Sport2Be. Unlike other clubs where there are too many kids for too few coaches and the focus is all on performance, here it's different. Because of the close connection, a real bond is built with each child - and that's what allows them to grow and truly develop.

Mother of Hammouda Nesma

89%

of the families are **highly satisfied** of Sport2Be's initiative

77%

of the parents consider that the fact that the activities are **free** is an **important factor**

85%

of the parents believe that Sport2Be has a **positive impact** on the **neighbourhood**

92%

of the participants feel **welcomed** by Sport2Be coaches

GIRLS

In 2024, Sport2Be launched the GIRLS programme, a dedicated initiative to encourage young women to remain active in sports and engaged in professional integration activities. This programme addresses a critical issue: many young girls quit sports during adolescence due to physiological changes, family expectations, or cultural reasons. By offering activities exclusively for girls—ranging from sports to cultural and professional development—we aim to bridge the gap between our sport activities and our mixed Job-programme. The ultimate goal is to re-integrate these young women into our broader professional integration initiatives, ensuring they are fully included and supported in their journey toward personal and professional success.

40

40 girls at **dance courses** exclusively for girls

90

90 girls at **boxing sessions** exclusively for girls

70

70 girls participate at **cultural & professional integration** initiatives

EVENTS

We organise high-profile fundraising events that raise essential funds for our work while giving sponsors a unique platform to gain visibility. These moments bring our community together, spotlight our mission, and shine a light on the crucial role our partners play.

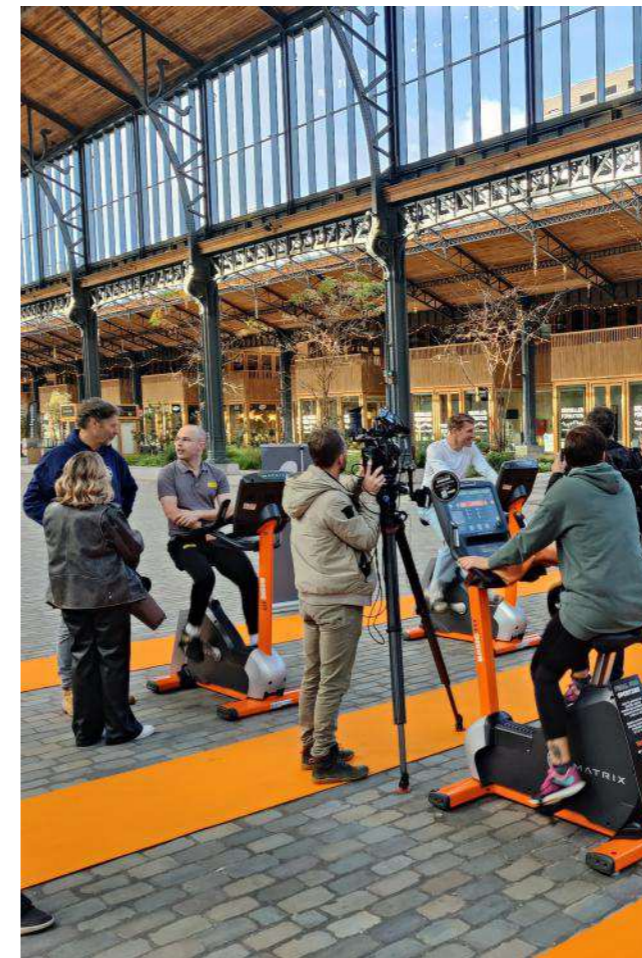
Want to get involved? Team up with Sport2Be to create inspiring events that connect people and empower youth while reflecting your brand's values and commitment to social impact.

CHARITY FOOTBALL TOURNAMENT

On Sunday, October 13th 2024, we hosted the second edition of our Charity Football Tournament in partnership with Sport dans la Ville. Held at the iconic RSC Anderlecht academy, the sunny day brought together 160 players across 20 teams and 90 guests for an unforgettable tournament.

Thanks to our main partners, Apheon and Visa, as well as all participating teams - including Basic-Fit, BNP Paribas Fortis, TotalEnergies, Burger Brands Belgium, PwC, Enhesa, and Coca-Cola EP - for making it a success.

More than just a fundraiser, the event celebrated our ongoing collaboration with Sport dans la Ville, our French model association with 25 years of experience. A great mix of competition and community spirit - with Basic-Fit taking home the trophy!



PEDAL FOR SPORT2BE

In December 2024, Pedal For Sport2Be brought together cyclists from across Belgium for a powerful display of energy and solidarity. Kicking off at the Gare Maritime, participants biked an incredible 39,249.18 km across 232 Basic-Fit clubs. The event featured inspiring athletes like Olympic medalist Axel Merckx, judoka Mina Libeer, and Paralympian Tim Celen - and even made it to national news.

More than a challenge, this event raised vital funds, boosted our visibility, and gave partners a unique platform to show their support for youth and equal access to sport. Today, Pedal For Sport2Be is proudly featured on screens in every Basic-Fit club. A big thank you to all who pedaled, donated, and made this event a success.

BIKE CHALLENGE

In 2024, the Bike Challenge with Degroof Petercam took cyclists on a 127 km ride from the Atomium in Brussels to Knokke Out in Knokke - a thrilling day powered by purpose. With flawless support from Degroof Petercam and seamless organisation by Go4Cycling, the event was a resounding success. The day wrapped up with a memorable gala dinner and auction.

A heartfelt thank you to all who rode, cheered, and contributed.



OUR PARTNERS

SPORT DANS LA VILLE



Sport dans la Ville is France's leading association for professional integration through sport, active since 1998. With 81 sports facilities across major cities like Lyon, Paris, and Marseille, they empower over 12,000 young people weekly through sports and educational activities. Their six programmes, including Job dans la Ville, L dans la Ville, and Entrepreneurs dans la Ville, support 3,000 young people in their professional journeys. As a partner of the Paris 2024 Olympic Committee, they play a crucial role in managing the Games' social and societal legacy. The partnership between Sport dans la Ville and Sport2Be is strengthened by the active involvement of their founder and director, Philippe Oddou, in Sport2Be's board, sharing 25 years of expertise, tools, and innovative practices.



KING BAUDOQUIN FOUNDATION

The King Baudouin Foundation is an independent, pluralistic public interest foundation that has been driving societal improvement and fostering social cohesion for nearly 50 years. Being part of it through the Fonds des Amis de Sport2Be not only provides financial support but also enables donors to benefit from tax reductions, reinforcing their vital role in helping us achieve our mission.



BERNHEIM FOUNDATION

The Fondation Bernheim has been a vital partner for Sport2Be, providing both financial support and strategic guidance through the BRUSEP initiative. This platform that stands for Brussels Employability Platform, unites FEFA, BX Brussels, and Play 4 Peace, operates for the recognition of socio-professional integration through sports. We were honored to join their 25th-anniversary gala celebration among the other organisations supported by the foundation.



FOND BAILLET-LATOURE

Since 2023, the Baillet-Latour Fund has been a valued supporter of Sport2Be, contributing to the development of our sports programme for children aged 6 to 12.

With a strong focus on promoting physical and mental health among young people, the Fund's support perfectly aligns with our mission to foster well-being and key values through weekly activities.



BASIC-FIT

Basic-Fit has been our very first sponsor and a crucial partner since the beginning, sharing our mission of making sports accessible to all.

They have been an exemplary model of support :

- offering financial backing
- offering sports infrastructure and coaching services to benefit our participants
- being deeply involved in our Job programme by hiring young people from Sport2Be, providing them with valuable work experience.

This year, the Pedal for Sport2Be event, organized in collaboration with Basic-Fit, was a resounding success, with a kickoff at the Gare Maritime attended by key figures such as former Olympic bronze medalist Axel Merckx, judoka Mina Libeer, Paralympian Tim Celen, as well as aldermen of sports for Brussels and Anderlecht, Lotfi Mostefa and Florence Frelinx.

The event saw an impressive collective effort, with members cycling a total of 39,249.18 km across all 232 Basic-Fit clubs in Belgium, a remarkable 14,220.92 km more than in 2023. Finally, Basic-Fit not only participated at our Charity Football Tournament with 2 teams, they also won this year's edition. Congratulations !

We look forward to continuing this successful partnership for many more years to come.



FÉDÉRATION WALLONIE-BRUXELLES

In 2022, we were proud to welcome the Fédération Wallonie-Bruxelles as an important partner for Sport2Be.

This support shows that the public institutions are playing a vital role in tackling some of the most urgent social challenges faced by young people in our communities.

This partnership strengthens our belief in the power of collaboration between public and private entities to achieve long-term social impact.



TOTALENERGIES FOUNDATION

The past year marked the signing of a 3-year structural partnership with the Foundation. This kind of support is crucial to ensuring the sustainability of Sport2Be's initiatives over time. Therefore, we are delighted and grateful to have this new partner on board.

In addition to financial support, prospects for collaboration within the framework of Job2Be are also being discussed and will be implemented from 2024 onwards. A winning combination indeed!



In 2024, Sport2Be proudly signed a brand-new three-year partnership with VISA, marking the start of a promising collaboration. This partnership includes the active participation of VISA employees in our professional integration activities and the employment of our young participants at events co-organized by VISA.

As a sponsor of the 2025 Women's EURO in Switzerland, VISA demonstrates its commitment to sports and the empowerment of women, values that align perfectly with our mission. Their multi-year support strengthens our ability to grow and creates exciting opportunities for the youth we serve.

D'IETEREN



In 2024, Sport2Be established an exciting three-year partnership with D'Ieteren, a Belgian company and market leader in the mobility sector. This collaboration not only provides financial support but also includes various initiatives involving D'Ieteren employees, offering valuable insights and opportunities to our young participants. With its diverse portfolio of companies, D'Ieteren opens doors to career paths and experiences that align perfectly with the aspirations of the youth in our programs.



COLRUYT GROUP FOUNDATION

Since 2023, Sport2Be has been proud to partner with the Colruyt Group Foundation, previously known as Collibri Foundation, in a five-year collaboration that extends far beyond financial support. This partnership allows us to benefit from the valuable expertise of Colruyt employees, who provide guidance on specific questions and challenges. In 2024, their involvement in our Job2Day event led to two young participants being rewarded with student jobs in Colruyt supermarkets, showcasing the tangible impact of their support. Together, we are building bridges between young people and meaningful professional opportunities, backed by the commitment and expertise of a key player in the retail sector.



FONDATION REINE PAOLA

The Fondation Reine Paola has played a key role in financing the implementation of our ERP, CRM, and portal, greatly improving our operational efficiency. We eagerly anticipate April 2025, when Princess Claire's visit to our boxing and basketball training sessions will be a truly inspiring moment for all involved.



WEALTHÉON

The Job programme would not have been possible without the support of the Foundation that has trusted us since its very beginning. Their support since the start has truly made a difference.



ALCO GROUP

As part of its CSR strategy, Alco Group has decided to support Sport2Be. We are looking forward to collaborating in 2025!



PROCTER & GAMBLE

As Procter & Gamble concludes its support, we are grateful for their partnership over the years, including the generous gift of official Team Belgium goodies from the 2024 Olympic Games as a farewell gesture.



ACCENTURE

Accenture, a valued partner of Sport2Be, joined forces with our employees and youngsters in the 20km of Brussels, reinforcing our shared commitment to teamwork and social impact.

ANDERLECHT

Anderlecht, one of the first municipalities in Brussels to put its trust in us to organise free sports activities, is a key public partner of Sport2Be. The administration is proactive in all the areas covered by Sport2Be, namely sport, youth and social cohesion. It's a perfect example of active collaboration between the public and voluntary sectors.



LOTERIE NATIONALE / NATIONALE LOTERIJ

The Loterie Nationale / Nationale Loterij is a key sponsor of our major events, including tournaments, providing crucial support that helps us organised these impactful activities for young people.

VLAAMSE GEMEENSCHAPSCOMMISSIE

Since 2022, the Vlaamse Gemeenschapscommissie has been a crucial partner, providing both financial and material support, enabling Sport2Be to extend its impact to Flemish-speaking children in Brussels. As we continue our mission to become a national association, we are excited for the possibilities that 2025 may bring to further strengthen this partnership and reach even more youth across Belgium.



THE CITY OF BRUSSELS

The City of Brussels has supported Sport2Be from the very beginning, with funding and access to sports facilities. Together, we share ambitious plans for the future to promote youth development and inclusion through sport.



TOUR & TAXIS

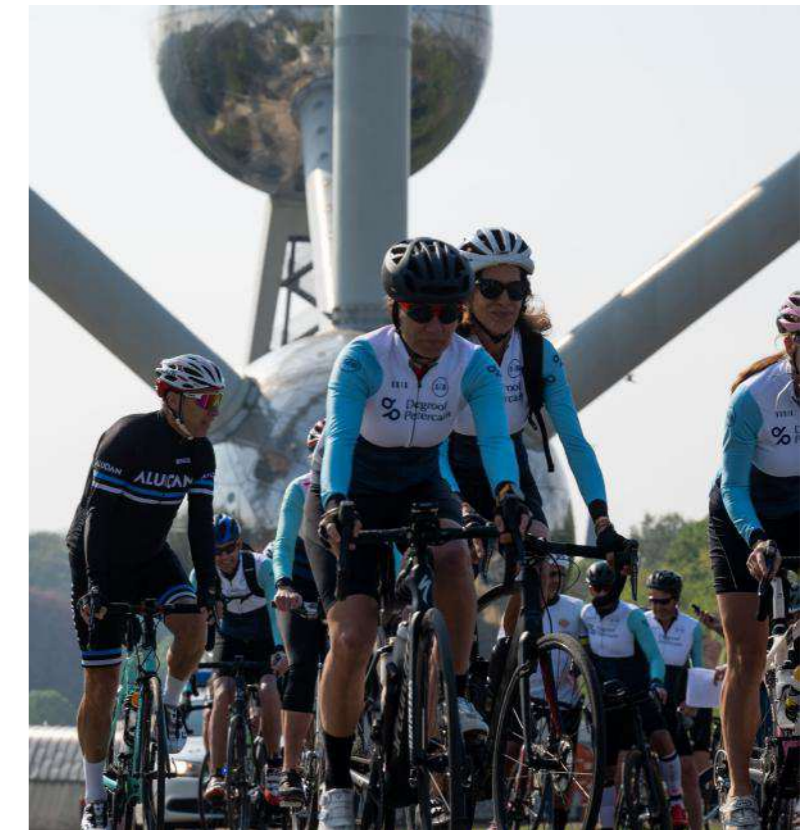
Tour & Taxis has been an incredible partner, offering us free office space in the heart of Brussels, along with storage for our materials. Their support extends to allowing us to host events in the prestigious Gare Maritime, such as the Pedal for Sport2Be and the Street Soccer tournament.



DEGROOF PETERCAM

Degroof Petercam, along with Degroof Petercam Asset Management, has been a proud sponsor of the Bike Challenge, a 127km ride from the Atomium in Brussels to the Knokke Out in Knokke, organized by Nico Ruyloft and Go4Cycling.

A special thanks goes to the city of Brussels and the police for their assistance in escorting the peloton out of the city. The gala dinner and auction sale wrapped up this memorable event. Are you joining the 2025 edition on the 27th of may ?



COMPAGNIE DU BOIS SAUVAGE

Compagnie du Bois Sauvage, a diversified investment company active in various industrial and financial sectors, discovered Sport2Be during the Bike Challenge and decided to support a project they truly believe in.

AND OUR VALUE PARTNERS

- **Allomax:** IT services
- **Apheon:** Sponsor of our Charity Football Tournament
- **A Soldai:** Lawyer
- **BATD:** Tennis fields for events
- **BeBooth:** Photobooth for events
- **Coca-Cola Europacific Partners:** Financial support and participation at the Charity Football Tournament
- **Decathlon Foundation:** Sports material
- **Donorinfo:** independent guide to our transparency
- **Early Riser:** video, lighting, sound & laser solutions
- **Econocom:** IT material (computers)
- **Essence Mediacom:** Brand awareness
- **Forum Communication:** Public relations & developing visibility
- **Hypnotized:** Website and portal
- **LSE:** Laser shows
- **Moore:** Accounting
- **OptimHR:** Human resources of Sport2Be
- **Out Of Office:** Offering free office spaces and meeting rooms in Uccle
- **PwC:** Legal advice
- **Tero:** Sports and event venues
- **UnifiedPost:** Offering free office spaces in the Nysdam building in La Hulpe.

On top of all these partners, we extend our **heartfelt thanks** to the social angels & all the individuals who have generously supported us through private donations in 2024. **Your contributions are invaluable in helping us and motivating us to continue to make the difference.**

NUMBERS

Our budget has grown substantially, foreseeing a 200% increase between 2022 and 2025. This growth allows us to scale our impact while ensuring that Sport2Be remains a sustainable and financially responsible organization.

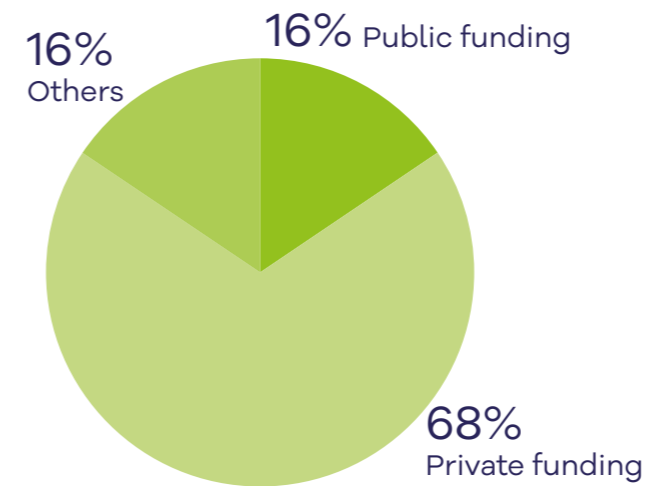
Our ambition is strong, but it will never outweigh our commitment to long-term stability. As in previous years, our financial statements have been prepared with the expertise of Moore Belgium and will be certified by C2 Réviseurs & Associés.



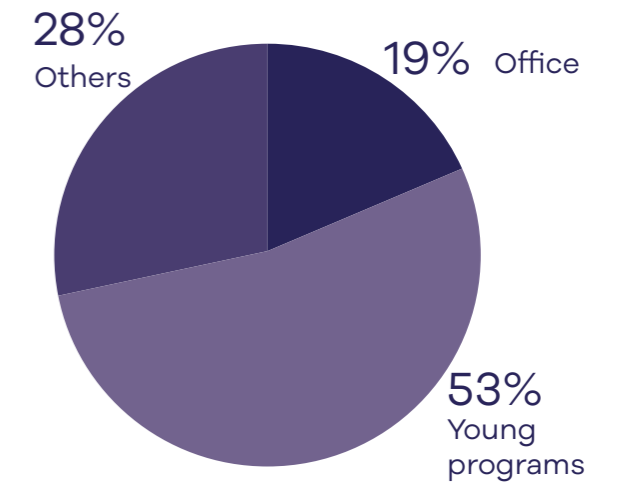
RESOURCES

	2024	2023
Public funding		
Public authorities	117.500€	36.700€
Private funding		
Private & private foundations	306.150€	288.000€
Donations & Sport2Be's friends donations	83.495 €	47.730€
Commercial entities	127.500€	80.000€
Other ressources		
Events	55.160€	38.385€
Pro Bono	62.280€	59.880€
	752.085€	550.695€

RESOURCES



EXPENSES



EXPENSES

	2024	2023
Office		
Office	140.250€	135.837€
Young programmes		
Sports programmes	192.085€	166.492€
Education & insertion	184.730€	151.158€
Other	21.500€	10.589€
Other		
Development fund	151.240€	26.740€
Pro Bono	62.280€	59.880€
	752.085€	550.695€

STREAMLINING OPERATIONS AND ENHANCING IMPACT WITH MONDAY.COM

In 2024, Sport2Be took a significant step towards further professionalising our internal processes with the **successful implementation of the Monday.com ERP and CRM system**. This transformative tool has revolutionized the way we work, fostering stronger teamwork and collaboration among our team members. By streamlining time and task management for internal actions, Monday.com ensures that **every project is executed seamlessly and efficiently**.

The CRM functionality has been a game-changer in how we stay connected with the youngsters and their families. By integrating Monday.com with WhatsApp, we've made it even easier to stay in touch and send short, timely announcements using the communication tool most popular with our audience.

This direct approach helps us **maintain engagement and ensures everyone stays informed about our programmes**. Additionally, the system allows us to monitor participation at events, providing **real-time data and measurable KPIs** to objectively assess our impact and continuously improve.

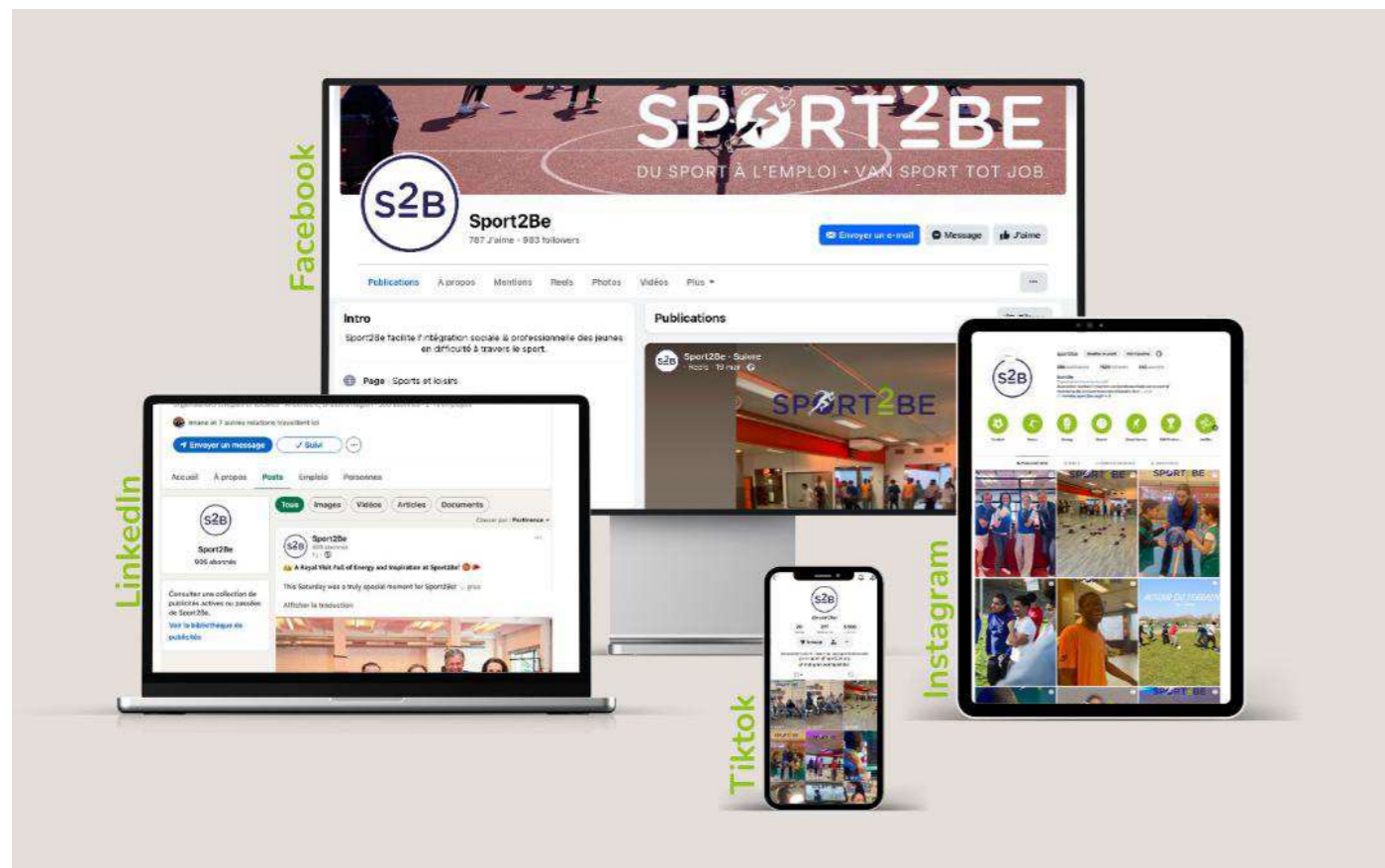
A key feature of the platform is the introduction of **an online registration portal**, designed for both parents and youngsters aged 16 and above. This user-friendly portal simplifies the process of signing up for activities, making participation more accessible than ever.

The implementation of Monday.com is a cornerstone of Sport2Be's journey toward growth and excellence. Not only does it strengthen our current operations, but it also lays the groundwork for expanding our reach to other major cities in Belgium. With these tools in place, Sport2Be is well-positioned to empower more young people, foster collaboration, and create lasting social impact nationwide.



IMPROVING OUR VISIBILITY

At Sport2Be, we believe that visibility is key to create impact. That's why we are building a strong, recognisable brand and actively investing in our communication towards all our stakeholders (youngsters and their families, coaches, volunteers, supporters, decision-makers, and partners). Strengthening our visibility helps us grow our community, increase trust, and inspire even more people to join and support our mission.



961
followers



1540
followers

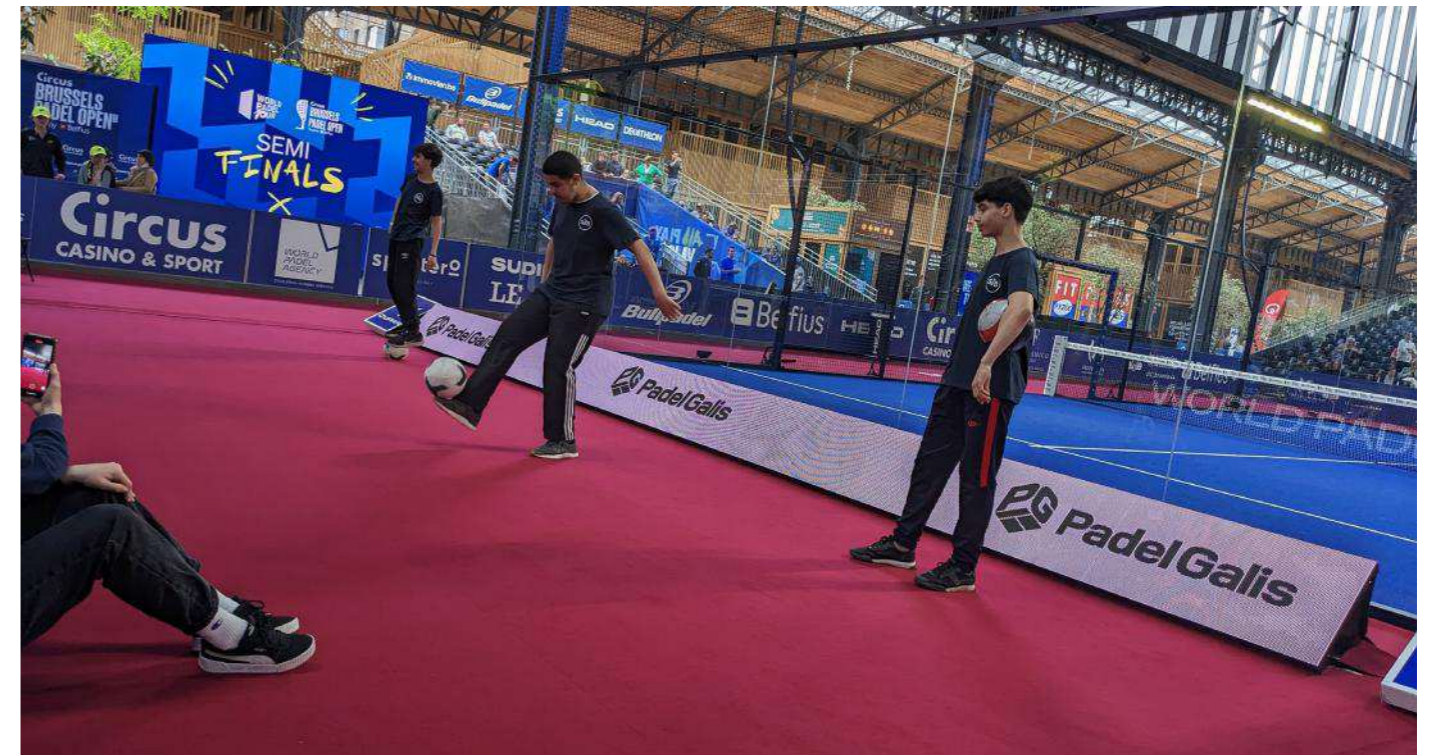


848
followers



159
followers

(Numbers from January 2025)



2 shows by youngsters from Sport2Be during the semi finals of the Brussels Padel Open in Brussels

They are talking about us



WHAT'S NEXT 2030?

1

Establish a national presence

- Roll out our strategy, USP and programmes in key Belgian cities
- Build strong local partnerships to ensure long-term impact and community integration..

2

Enhance our programmes

- Further develop Sport2Be Squad and Sport2Be Connect based on young people's evolving needs.
- Keep sport at the core, as both the backbone and driving force of our methodology.

3

Build a powerful brand and image

- Become a pioneer and thought leader for inclusion through sport
- Launch a new website based on children's needs, with sport as both the backbone and driving force.

4

Create a Sport2Be Hub

- Establish a welcoming space with offices, boxing and street soccer halls, dance and basketball facilities, as well as meeting and working spaces, and a storage area.

5

Develop and Consolidate partnerships

- Pool resources to enable Sport2Be to provide maximum opportunities to the accompanied youth.
- Create a network of complementary organisations to reinforce each others missions.

6

Increase family visits

- Build a strong relationship of trust.
- Involve the families in the project

7

Empower girls through sport and inclusion

- Increase the participation rate of girls in sports activities to 30% and in professional support activities to 50%.

8

Digitalise

- In the production and analysis of data for a rigorous impact study of our programmes.
- Push further the use of digital tools and AI to measure our impact and guide our next steps.



GROWING THE TEAM

BOARD



Tanguy Nève
Founder



Pierre Iweins
President



Britt Luyten
Administrator



Jill Boon
Co-founder



Philippe Oddou
Administrator,
Sport dans la Ville

SPORT2BE FRIENDS FUND

King Baudouin Foundation



Marc-Eric Janssen
Co-founder



Marc Delvaux
Co-founder

PERMANENT STAFF



Tanguy Nève
Chief executive officer



Jean Leclercq
Managing director



Arthur Parmentier
Head of marketing & communication



Arthur Boland
Head of programme



Jill Boon
Head of fields



Orélie Ntakiyica
Head of coaching and professional integration



Mohamed El Bakkali
Head of coach & logistics



Imane Elrhifari
Head of sport programme



Guillaume Beernaert
Head of jobs & student jobs



Yassine Abderrahim
Head of sport events



Khadija
Head of customer relations & CRM



Yasaint Libabe
Head of Young's relationship

And our volunteers : Marie, Christine & Anja



SPORTS COACHES

Basketball Antoine Jehanne | Fayssal EL Mahsini | Youssef Meftah | Kinda Dikondja Trésor | Astou Belleflamme | Glodys Bikuki Madima | Lea Laviolette | Gael Azanguim | Tidiane Coulibaly | Maurine Mongombe Mangaya | Bilal EL Yahyaoui | Rania Tanouti | Nassira Z. El Kaidi | Zaineb Boule-rhcha | Zainab Tsouli Bougallab | Ali Benchora | Mohamed Ghafir

Football Abdellah Mossaoui | Abdelmomen Mossaoui | Abdelghani Aharrar | Hamza El Aissaoui | Donovan Peña Villarraso | Mohamed EL Mokhtari | Yowali Songolo | Amine EL Rhifari | Mounir Abat-toui | Omar Hamidi | Amine Ayi | Ali Degerli | Ismaël EL Achab | Anas Ajnaou | Alpha Diallo | Moha-med Barry

Street Soccer Ismael Azzahafi | Elias Tadili | Rodrigue Quiankala | Said Mamedov

Dance Sofia Dakir

Boxing Soufiane Hammani | Yassine Faklan | Oussama Boulhout | Amancio Kondenda

Strength Development Shadia Nahimana

*Alumni coach

OUR TEAM OF AMBASSADORS

CHAMPIONS FOR A CAUSE

At Sport2Be, we are proud to have a dedicated team of ambassadors who embody the power of sport and its transformative impact. This collective of athletes includes both active and retired Belgians, representing diverse backgrounds, languages (Dutch and French), and disciplines - from individual to team sports. Rather than focusing on them as individuals, we celebrate their unified support for our mission. Together, they highlight the importance of sports as a tool for social inclusion and professional integration, amplifying the message of Sport2Be and inspiring the next generation.



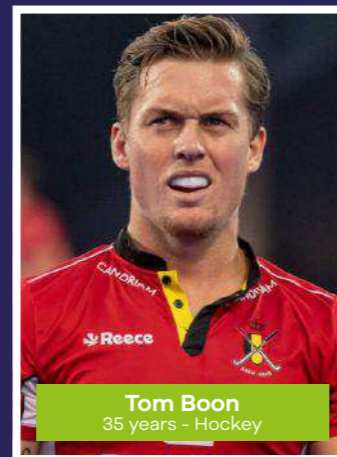
Thomas de Dorlodot
39 years - Adventurer



Justine Rasir
23 years - Hockey



Eric Struelens
55 years - Basketball



Tom Boon
35 years - Hockey



Ryad Merhy
32 years - Boxing



Eric Gerets
70 years - Football



Victor Wegnez
29 years - Hockey



Oshin Derieuw
37 years - Boxing



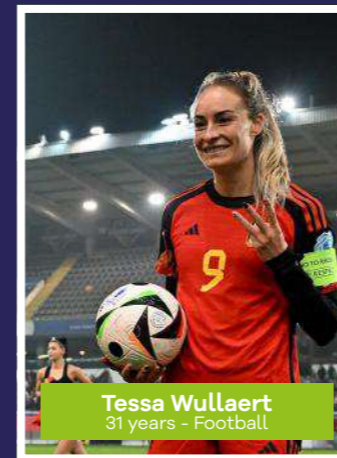
Igor de Camargo
41 years - Football



Elodie Picard
27 years - Hockey



Steve Darcis
40 years - Tennis



Tessa Wullaert
31 years - Football



John-John Dohmen
37 years - Hockey



Mina Libeer
27 years - Judo



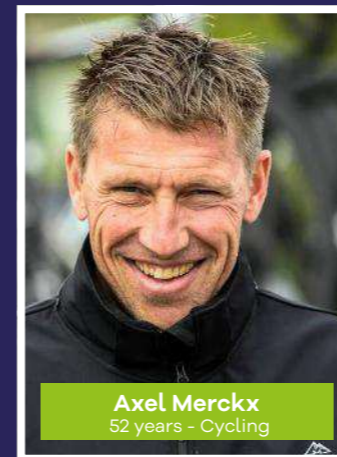
Sakina Ouazraoui
23 years - Football



Ambre Ballenghien
24 years - Hockey



Noor Vidts
28 years - Athletics



Axel Merckx
52 years - Cycling

Sports Teams

In addition to our team of ambassadors, we are proud to collaborate with Brussels' three major football clubs—**RSC Anderlecht, Union Saint-Gillois, and RWDM**—further reinforcing the role of sport as a unifying force to inspire and support young people in their development.





Sport2Be needs YOU
Participate & donate to Sport2Be

Donations starting from €40 are paid to the account of the «Friends of Sport2Be Fund» managed by the King Baudouin Foundation, account number BE10 0000 0000 0404 with the structured communication **018/0230/00023** (important because no structured communication may result in not receiving the donation).
Or via the QR code on the left.

THANK YOU. Simply but sincerely, THANK YOU.

THANK YOU

MAIN PARTNERS

Fondat°
Bernheim



BASIC-FIT



VISA

D'leteren

PUBLIC & OTHER FINANCIAL PARTNERS

Accenture
AG Solidarity
Alco Groupe
Brusep
City of Anderlecht
City of Brussels

Coca-Cola
Compagnie Bois Sauvage
Decathlon Foundation
Delen Private Bank
Fondation Reine Paola
King Baudouin Foundation

Koekelberg
Loterie nationale/Nationale loterij
Molenbeek
Urban Brussels
Vlaamse Gemeenschapscommissie
Wealtheon Foundation

VALUE PARTNERS

A Soldai
Allomax
BeBooth
DDS+
Decathlon
Donorinfo

Forum Communication
Hypnotized
Moore
Nextensa
Out Of Office
OptimHR

Phicap
PWC
RSCA
Tour&Taxis
Unified post
Urban Law

JOB PROGRAMME PARTNERS

19 (Network 42)
ASBL FEFA
Becode
BX Brussels
Decathlon
eFarmz

Hercules Construct
Javva
Kazidomi
Nice to meet you
PIF
Play4peace

Randstad
SIEP
Technicity.brussels

EVENT PARTNERS

Apheon
BATD
Degroof Petercam

Early Riser
LSE
Tero



WANT TO MAKE A DIFFERENCE?

YOU WISH TO...

DONATE TO SPORT2BE

AND/
OR

INVEST TIME & ENERGY*

You do not need a tax certificate

AND/
OR

You need a tax certificate

As a company

AND/
OR

As an individual

Option 1

Make a donation to Sport2Be's current account :
BE20 0689 0455 7056

Option 1

Make a one-time donation to the "Friends of Sport2Be Fund" account managed by the King Baudouin Foundation (cf. page 44)

Option 1

By organising a visit to your company

Option 5

By organising an event for the benefit of Sport2Be (example Immorun)

Option 1

By becoming a voluntary sports coach

Option 2

Make a donation through our crowdfunding platform : coming soon.

Option 2

Become a Social Angel by committing to a regular, open-ended payment donation to the "Friends of Sport2Be Fund" account managed by the King Baudouin Foundation (cf. page 52)

Option 2

By offering internships and/or (student) jobs

Option 6

By participating at an event with Sport2Be youngsters (example 20km from Brussels with Accenture)

Option 2

By becoming a Sport2Be ambassador to those around you.

Option 3

By offering your expertise

Option 4

By offering your employees the opportunity to become mentors to young people in the professional integration programme



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BRUSSELS / OPERATIONAL HQ

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Follow us

